Where to publish and what to consider

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A wise publishing strategy……..

includes:

• Establishing your unique identity as an author
• Choosing when and where to publish
• Polishing manuscripts before submitting
• Demonstrating high level of integrity
• Getting credit for peer review
• Getting your work noticed, read and cited
Create or Connect your ORCID iD

https://qutvirtual4.qut.edu.au/group/staff/research/

- ORCID provides researchers a unique identifier (an ORCID iD) plus a mechanism for linking their research outputs and activities to their ORCID iD.

- The ORCID iD is becoming an international standard and is being integrated into research systems, publishers, funders, universities and other research-related services.
Use your ORCID iD

- Give (or authorise collection of) your ORCID iD when you submit your manuscript to a journal

https://members.orcid.org/publisher-workflow
Choosing when and where to publishing

- Don’t publish too soon – wait until you have a good story to tell
- Uncited publications drag down your average number of cites per publication
General tips

• Make the journals you are targeting your regular read – to get into frame

• If possible, cite articles from the journals you are targeting

• Cultivate your network - papers with international co-authors attract more citations
Don’t make it easy for the journal to reject your manuscript

• Polish your argument until it is tight.
• For example, have you explained:
  – Why this sample?
  – Why this method?
  – How does hypothesis connect to the theoretical framework?
Polishing your manuscript…

• Is the manuscript logically organised?
• Is the story easy to follow?
• Is the argument clearly presented early on?
• Are the ‘Results and Discussions’ sections addressing the main points? Do they provide clear conclusions?
• Are the paragraphs logically structured and connected by smooth transitions? Do they start with generalities and move towards specifics? Do they only contain one idea/theme per paragraph?
Polishing your manuscript

- Are sentences appropriately structured and linked? Do they use the ‘active voice’?
- Is the manuscript concise and overall length appropriate? Is there any redundant material that could be omitted? Is there any overlap between the different sections?
- Is the manuscript appropriately referenced where needed?
- Are the units, scales and terminology used consistently throughout the manuscript?
Factors to consider when choosing a journal

- Scope
- Timeframe
- Reach
- Quality
Conceptual and contextual considerations:
• What are the aims and scope of the journal?
• Who is the editor of the journal?
• What are the recent publications, special issues, and book reviews about?
• Which ones are the most read and cited articles?
• Which journals do you often cite?

Quality considerations:
• Where is the journal indexed (e.g., SSCI, AHCI, ERIC, EBSCO, SCOPUS)?
• What’s the SJR quartile (e.g., Q1, Q2…) of the journal?

Source: Dr. Michael Mu (m.mu@qut.edu.au)
Vice-Chancellor’s Research Fellow, Faculty of Education
Practical considerations:

• How many issues per year and how many articles per issue?
• Is it allowed to nominated preferred and non-preferred reviewers?
• Is there an ‘online first’ option?
• What are the Open Access options? (e.g., Green OA, ‘embargo’ for Green OA, Gold OA)
• What is the rejection rate?
• What is the usual processing time?

Source: Dr. Michael Mu (m.mu@qut.edu.au)
Vice-Chancellor’s Research Fellow, Faculty of Education
A painful journey with a happy ending...

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Vice-Chancellor’s Research Fellow, Faculty of Education
Tools for finding quality journals
Scopus Journal Analyser

Source normalized impact per paper by year

- Compare SNIP values

Note: Scopus does not have complete citation information for articles published before 1996. Calculations last updated: 13 Jun 2014
## SCImago Journal Rankings

### Journal Rankings

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<th>Title</th>
<th>Type</th>
<th>SJR</th>
<th>H index</th>
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<th>Total Docs. (3years)</th>
<th>Total Refs.</th>
<th>Total Cites (3years)</th>
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</table>

American Educational Research Journal
Q1 journal

Note: You can see that the proportion of uncited documents in the Q4 journal is much higher than the Q1 journal.

International Journal of Learning
Q4 journal
Avoiding ‘questionable’ journals
Shortlisting Journals

Are you submitting your research to a trusted journal? Publishing your research results is key to advancing your discipline – and your career – but with so many journals in your field, how can you be sure that you’re choosing a reputable, trustworthy journal?

Tips to confirm a journal’s credentials and decide if it will help you reach the right audience with your research, and make an impact on your career.

Take control of your career at thinkchecksubmit.org

http://thinkchecksubmit.org/

A strategy and resource (checklist) which helps novice authors avoid publishing in a ‘questionable’ journal by accident.
Choose the right journal for your research

http://thinkchecksubmit.org/
Demonstrating a high level of integrity
All contributors should be fairly acknowledged.

To be named as an author, a researcher must have made a substantial contribution in a combination of:

• conception and design of the project,
• analysis and interpretation of the data
• drafting or revising significant parts
• approving the final version to be published;

AND

• agrees to be accountable if questions are raised about the integrity of the work.

Research misconduct is career-ending.

A retracted article is worse than no article.
Enabling replication

- Have a ‘Data Management Plan’
- Document ‘process’ meticulously
- Archive copies of any software and materials
- Be prepared to share these things with other researchers

https://dmp.qut.edu.au/
Getting credit for being a peer reviewer

https://publons.com/author/557655/katie-page#profile

Register with Publons using your ORCID login and password

https://publons.com/
Getting your work noticed, read and cited

https://www.jisc.ac.uk/about/corporate CC BY-NC-ND
“Research is not the end game. Communicating the knowledge to make the world a better place is the end game”

“Scholarly publishing needs to be supplemented with lectures and other ways of communicating with the wider community.

National Scholarly Communication Forum 2015

https://commons.wikimedia.org/wiki/File:Ian_Chubb.jpg
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Professor Ian Chubb
Harness the power of open access

• Don’t forget to upload your ‘accepted manuscript’ versions to QUT ePrints (journal articles)

http://eprints.qut.edu.au/
Use Social Media Channels to draw attention to your work

Program your city: designing an urban integrated open data API


Accepted Version (PDF 1MB)

Statistics Overview
Program your city: designing an urban integrated open data API

Impact and interest:
452 since deposited on 26 Mar 2012
42 in the past twelve months

Deposited 27 March 2012
Total Usage: 339 Downloads
Last 26 Days: 6 Downloads
3 Referrals to Published Version

View at publisher

Contact Author
Reaching beyond the academy

Not just daggy dongas: time to embrace prefabricated buildings

The Conversation is a public-good journalism project helping researchers and PhD candidates share their knowledge with millions of readers worldwide: 33 million article views in a month, as of April 2016. This includes republication by news outlets such as The Washington Post, I F****** Love Science and ABC News.

QUT Vice-Chancellor Peter Coade is a strong advocate of sharing more of QUT’s knowledge through the site. QUT is a long-time member and supporter of The Conversation.

Date: Wednesday, 20th July
Time: 10:00am – 11:00pm
Venue: V714, Level 7, V Block, Gardens Point

Register here
Stand out.

Make sure your research gets read and applied.

https://www.growkudos.com/
Flood Planning Decision-Making to Increase Community Resilience in Jakarta

Re-framing planning decision-making: increasing flood resilience in Jakarta

Tri Mulyani Sunarharum, Mellini Sloan, Connie Susilawati

Published in: International Journal of Disaster Resilience in the Built Environment
Publication date: September 2014
Publisher: Emerald
DOI: http://dx.doi.org/10.1108/IJDRBE-02-2014-0015

What's it about?
This paper presents a preliminary scoping study for a technologically enhanced participatory planning method, incorporating synthesis of existing information on urbanisation, governance and flood risk management in Jakarta.

Why is it important?
This research provides information to facilitate consultation with government entities tasked with re-framing planning processes to increase public participation. Also, potential increased opportunities for collaborative decision-making and consequent reduction in risk exposure amongst DKI Jakarta's most vulnerable populations can help to address issues of social justice.

Perspectives
Ms Tri Sunarharum (Author)
This research empirically investigates barriers and constraints to increasing the effectiveness and efficiency of flood risk management by engaging in dialogues with government and NGOs as well as community groups. This research has practical relevance to improve the community resilience relevant to Jakarta flood risk management.
Assorted Writing Tips

https://mediawarehouse.qut.edu.au/QMW/player/?dID=33137&dDocName=QMW_028929