3. Practices

3.2. Subscriptions

3.2.3 Video

Identification Block

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<th>QUT Library Collection Development Manual</th>
<th>3.2.3 Video</th>
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<tr>
<td>Contact Officer</td>
<td>Director, HiQ and Library Services</td>
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<tr>
<td>Approval Authority</td>
<td>Library Leadership Team</td>
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<td>May 2017</td>
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Policy Statement

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3. Description of existing collection
4. Scope of current collecting
4.1. Sources of funding
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3.2.3 Video

1. Purpose and scope

Note: Although video services may be acquired via one-off purchases, subscription or patron-driven acquisition, for convenience, this policy is located in the section covering subscriptions.

For the purpose of this guideline, the term “video” is used to describe and incorporate all formats for the moving image with sound. This includes online video (streaming or download), BlueRay and DVD formats. All videos can be shown in QUT classrooms and linked to or embedded into unit Blackboard pages.

There has been considerable and continuous change in formats for video in the consumer and academic marketplace in line with technological changes. These changes, brought about by manufacturers of recording / play devices and by video producers, have required the Library to collect video-based information resources in all physical and online formats over the years. Video format is used for entertainment (feature movies, mini-series, television...
programs, cartoons), news and documentary (off-air television, feature), and educational (compliance, vocational) content.

The Library collects all forms of video content that support the learning, teaching and research objectives of the University. Video titles are often purchased to resource a specific QUT unit and form part of the prescribed resources for that unit.

Online video is the current and preferred format. Online video services are generally “streaming” which means the content can be played online without waiting for the entire video to download. These services are usually remote hosted by the publisher or aggregator service, meaning the Library is not responsible for the hosting infrastructure.

The QUT Media Warehouse (QMW) offers an in-house enterprise-wide option for hosting multimedia content.

2. Background to existing collection

The Library's collections of video-based resources have changed over the years to reflect the contemporary format of the time. The Library has actively deselected the collections, re-purchased items in newer formats, and format-shifted items within the boundaries of the Copyright Act.

Where film and then VHS were once the predominant format, with some 15,000 VHS once available from the collections, these formats have been all-but replaced with newer electronic formats, and then online video products.

The Library has assessed the demand for individual film and video titles and where usage has warranted, titles have been replaced in newer format when commercially available, or format shifted when not commercially available. Copies in obsolete formats have been deselected.

3. Description of existing collection

Since 2012, the QUT Library collection holds almost no film or VHS format. While online video is the Library's preferred format for delivery of video content, some feature films, documentaries and television series continue to be acquired on DVD where not available in streaming format. Current video collections are available here.

The QMW provides an enterprise-wide platform to deliver digital video content directly to users or via library interfaces and the Learning Management Systems [LMS]. Content can include commercial material under licence and QUT-owned material recorded under an educational statutory licence [also known as the off-air broadcast licence].

4. Scope of current collecting

4.1. Sources of funding

Video products may be variously purchased as one-off, subscription or via patron-driven acquisition. Funding for the purchase of video material is available from the Library Resource Allocation (LRA) Budget – in the One-Off Purchases OM – Monographs fund or the Subscription Purchases SE – Subscriptions Electronic fund.

4.2. Selection and procurement

Individual video titles are usually selected by patron-driven acquisition or by Liaison Librarians. Kanopy and Alexander Street Press provide patron-driven selection systems by which the Library licences titles selected for use by library users.
Collections of video titles are jointly evaluated and selected by Liaison Librarians working with the Information Resources Committee (IRC) which is also active in the selection of preferred online video platforms. In all cases, procurement is managed by Library Resource Services.

Off-air recordings

Off-air copying of television and radio broadcasts is allowed under the educational statutory licence in part VA of the Copyright Act, combined with a remuneration agreement with Screenrights, the Audio-Visual Copyright Society.

This agreement allows QUT to record programs for educational purposes, with no restrictions on the number of programs or types of material that may be recorded.

Liaison Librarians and academic staff may select off-air broadcasts for inclusion in the collection. Requests can be made via a form available via the QUT Library website. The programs are made available via QUT Media Warehouse.

Recordings may be retained indefinitely, downloaded or recopied.

The University is subject to periodic sampling to ascertain the level of copying in the institution.

Each physical recording must carry an identification label attached to physical media [DVDs, CDs] when the recordings are made.

Recordings delivered digitally are marked with the same identification, present in the description of the content item, unless streamed from a third-party platform that does not display the identification.

Deselection of off-air feature films and documentaries on DVD is undertaken where replacement with a commercial copy is available

4.3. Choice of vendor / platform

The Library has no preference for provider platform and will evaluate any platform on the basis of merit. The video marketplace is highly decentralised with a number of aggregator providers including Kanopy and Alexander Street Press and many smaller providers.

4.4. Licensing

The general principles for database licensing also apply to online video – see CDM 3.2.2 Serials including Online Databases.

5. Access

Access to the Library’s video collection is provided via the search interface QuickFind. Wherever possible, full catalogue records are obtained for access via the library catalogue. If full catalogue records are not available, brief records may be created from lists on vendor databases for loading into the catalogue.

Owned DVD / BluRay are always fully catalogued.

Access to video content is also provided via the “How to Find” page on the Library website.

6. Security

3M tattletapes are applied to DVDs. All feature films, documentaries and television series purchased since 2009 and shelved at 791.43, and 791.45 as well as all other documentaries
acquired to support Creative Industries courses are housed in magnetically lockable DVD cases with multiple disc numbers marked on the cover to act as a deterrent against theft.

### Modification History

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<th>Date</th>
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<tr>
<td>15 August 2012</td>
<td>All</td>
<td>Information Resources Committee</td>
<td>Draft and approval of new guideline</td>
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<tr>
<td></td>
<td></td>
<td></td>
<td>Format overhaul in accordance with new Library look and feel</td>
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<tr>
<td>9 December 2013</td>
<td>4.2</td>
<td>Sue Collins via IRC</td>
<td>Off-air recordings section re-written and added.</td>
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<tr>
<td>23 December 2013</td>
<td>All</td>
<td>DLS (Acting)</td>
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<tr>
<td>24 November 2016</td>
<td>All</td>
<td>Brendan Sinnamon and Colleen Cleary via IRC</td>
<td>Updated as required</td>
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<td>2 May 2017</td>
<td>All</td>
<td>Colleen Cleary and Ellen Thompson via IRC</td>
<td>Further updated</td>
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