QUT Library Collection Development Manual

3. Practices

3.2. Subscriptions

3.2.3 Video

Identification Block

<table>
<thead>
<tr>
<th>QUT Library Collection Development Manual 3.2.3 Video</th>
</tr>
</thead>
<tbody>
<tr>
<td>Contact Officer</td>
</tr>
<tr>
<td>Approval Authority</td>
</tr>
<tr>
<td>Approval Date</td>
</tr>
<tr>
<td>Date of Next Review</td>
</tr>
</tbody>
</table>

Policy Statement

1. Purpose and scope
2. Background to existing collection
3. Description of existing collection
4. Scope of current collecting
   4.1. Sources of funding
   4.2. Selection and procurement
   4.3. Choice of vendor / platform
   4.4. Licensing
5. Access

3.2.3 Video

1. Purpose and scope

Note: Although video services may be one-off purchases or subscriptions, for convenience, this policy is located in the section covering subscriptions.

For the purpose of this guideline, the term "video" is used to describe and incorporate all formats for the moving image with sound. This includes online video (streaming or download), BlueRay, DVD, VHS and film formats. There has been considerable and continuous change in formats for video in the consumer and academic marketplace in line with technological changes. These changes, brought about by manufacturers of recording / play devices and by video producers, have required the Library to collect video-based information resources in all physical and online formats over the years.
The Library’s collections of video-based resources have thus changed over the years to reflect the contemporary format of the time, and the Library has actively de-selected the collections, re-purchased items in newer formats, and format-shifted items within the boundaries of the Copyright Act.

Video format is used for entertainment (feature movies, mini-series, television programs, cartoons), news and documentary (off-air television, feature), and educational (compliance, vocational) materials.

The Library collects all forms of video content that support the learning and research objectives of the University. Video titles are often purchased to resource a specific QUT unit and form part of the prescribed resources for that unit.

Online video is the current and preferred format. Online video services are generally “streaming” which means the content can be played online, and may often also be downloaded, however this is not always the case. These services are usually remote hosted by the publisher or aggregator service, meaning the Library is not responsible for the hosting infrastructure.

Development of the QUT Media Warehouse (QMW) offers an in-house enterprise-wide option for hosting multimedia content.

2. Background to existing collection

The Library’s collections of video-based resources have changed over the years to reflect the contemporary format of the time. The Library has actively deselected the collections, re-purchased items in newer formats, and format-shifted items within the boundaries of the Copyright Act.

Where film and then VHS were once the predominant format, with some 15,000 VHS once available from the collections, these format have been all-but replaced with newer electronic formats, and then online video products.

The Library has assessed the demand for individual film and video titles and where usage has warranted, titles have been replaced in newer format when commercially available, or format shifted when not commercially available. Copies in obsolete formats have been deselected.

3. Description of existing collection

In 2012 the QUT Library collection holds almost no film or VHS format, with those remaining likely unidentifiable components of kits in the Curriculum Collection. The collection holds 5,000 DVDs (feature movies and vocational videos), BlueRay and 5,000 online videos (and rapidly growing).

Current online collections are generally subscription based and include Academic Video, Education in Video, Keith Lango Animation Clinics, Nursing in Video and PsycVisual.

The InformitTV product allows library users to select a free-to-air broadcast program to be delivered in DVD format as a one-off purchase.

Kanopy provides a patron-driven selection system by which the Library purchases / subscribes to titles selected for use by library users.

The QMW provides an enterprise-wide platform to deliver digital video content directly to users or via library interfaces and the Learning Management Systems [LMS]. Content can include commercial material under licence, QUT-owned material recorded under educational statutory licence [also known as the off-air broadcast licence].
4. Scope of current collecting

4.1. Sources of funding

Video products may be variously purchased as one-off or subscription purchases. Either way, they are often purchased individually or in collections of titles from a publisher or in a subject collection.

Funding for the purchase of video material is available from the Library Resource Allocation (LRA) Budget – in the One-Off Purchases OM – Monographs fund or the Subscription Purchases SE – Subscriptions Electronic fund.

4.2. Selection and procurement

Individual video titles are usually selected by Liaison Librarians. Collections of video titles are jointly evaluated and selected by Liaison Librarians working with the Information Resources Committee (IRC) which is also active in the selection of preferred online video platforms. In all cases, procurement is managed by Library Resource Services.

**Off-air recordings**

Off-air copying of television and radio broadcasts is allowed under the educational statutory licence in part VA of the Copyright Act, combined with a remuneration agreement with Screen rights, the audiovisual copyright collecting society.

This agreement allows QUT to record programs for educational purposes, with no restrictions on the number of programs or types of material that may be recorded.

Liaison Librarians and academic staff may select off-air broadcasts for inclusion in the collection. Requests can be made via the form available on SharePoint.

Programs are recorded by LETS Audio Visual Services and may be delivered in physical or digital format.

Recordings may be retained indefinitely, downloaded or recopied.

The University is subject to periodic sampling to ascertain the level of copying in the institution.

Each physical recording must carry an identification label; these are attached by AV Services staff to physical media [DVDs, CDs] when the recordings are made.

Recordings delivered digitally are marked with the same identification, present in the description of the content item.

4.3. Choice of vendor / platform

The Library has no preference for provider platform and will evaluate any platform on the basis of merit. The video marketplace is highly decentralised with a number of aggregator providers (Kanopy, Video Education Australia, EBSCO, ProQuest, Alexander Street Press) and many smaller providers.

4.4. Licensing

The general principles for database licensing also apply to online video – see CDM 3.2.2 Serials and Electronic Databases.
5. Access

Wherever possible, full catalogue records are obtained for all physical items and online video in subscribed databases and the QMW, with links to the content. If full catalogue records are not available, brief records are created from lists on vendor databases for loading into the catalogue.

Owned DVD / BlueRay purchased title by title are always fully catalogued.

Vendor-supplied records for non-owned video titles are loaded into the catalogue. When a title is auto-purchased, the record is replaced by a fully catalogued record if available

The URLs in the catalogue records are edited to provide access via EZProxy, for authenticated and remote access.

Access to online video databases and collections is also provided via the Database page on the Library website.
## Modification History

<table>
<thead>
<tr>
<th>Date</th>
<th>Sections</th>
<th>Source</th>
<th>Details</th>
</tr>
</thead>
</table>
| 15 August 2012  | All      | Information Resources Committee | Draft and approval of new guideline  
Format overhaul in accordance with new Library look and feel |
| 9 December 2013 | 4.2      | Sue Collins via IRC      | Off-air recordings section re-written and added. Endorsed Executive approval |
| 23 December 2013| All      | DLS (Acting)              |                                                                         |